
FiNC Technologies was Selected as a “White 500” Company for the 4th Consecutive Year

FiNC Technologies Inc. (headquarters: Chiyoda-ku, Tokyo, CEO: Mitsunori Nanno, referred to as “FiNC”), the healthtech venture that specializes in preventative healthcare and AI, was selected as a “White 500” company for the 4th consecutive year. The White 500 are the top 500 companies recognized by the Japanese Ministry of Economy, Trade and Industry as “Corporations with Outstanding Health and Productivity Management”.



This program recognizes companies who have outstanding health and productivity management, carefully chosen by the Nippon Kenko Kaigi (Japan Health Association), which includes the Japanese Ministry of Economy, Trade and Industry, as well as leaders from the business world, the healthcare industry, and local governments. Today, the “Health Management Brands 2020” and “Corporations with Outstanding Health and Productivity Management” were announced. As a company that proactively promotes health management, FiNC was selected as a “White 500” company, one of the top 500 “Corporations with Outstanding Health and Productivity Management”.

FiNC has also assisted over 280 corporate clients towards becoming a White 500 company through the health & wellness management consultation service “FiNC for BUSINESS” and the “FiNC Wellness Survey”. This year, FiNC assisted Bic Camera Inc. and group company Kojima Co., Ltd., with their health & productivity management, helping both of them receive recognition as “Corporations with Outstanding Health and Productivity Management”. Bic Camera Inc. was also selected as a “White 500” company.

FiNC will continue to proactively promote health & wellness management, supporting the health of FiNC employees with the following initiatives.

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◆ FiNC Wellness Box

The “FiNC Wellness Box” is a collection of wellness programs that promote employee health. It covers physical health, emotional wellbeing, and engagement at work (※1), helping employees be healthy and productive.

FiNC employees also participate in the “FiNC Wellness Survey”, which provides a complete visualization their health. The correlation between employees’ physical health, emotional wellbeing, and workplace engagement is analyzed, giving management and HR a deeper understanding of the condition of the entire organization. With this knowledge, FiNC can more effectively promote employee health.

The FiNC Wellness Box includes:

- The FiNC Wellness Survey and Condition Survey: for understanding the condition of employees and entire organization.
- FiNC Wellness Learning: for promoting health literacy among employees over 8 categories of health, such as meals/nutrition, stress/rest, and women-related health.
- FiNC @ WORK app: for promoting health and raising awareness through the lifelog feature, assisting employees in tracking their lifestyle (such as steps, sleep, meals, and weight).
- Coupons/other employee benefits: for providing employees with additional opportunities for being healthy

※1 Work engagement is understanding the goals the company is trying to reach, “gaining energy from work, having pride in one’s work, and being happy and motivated while working”.

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About FiNC Technologies Inc.

FiNC Technologies Inc. is a healthtech venture specializing in preventive healthcare and AI, with the mission “personalized AI for everyone’s wellness”. FiNC is a team of professionals in the health, life science, and technological fields, such as qualified nutritionists, physiotherapists, trainers, life science researchers (in nutrition, exercise, and psychology), data scientists, and engineers.

◆Company Name	FiNC Technologies Inc.
◆Headquarters	Shin-Yurakucho Building 5F, 1-12-1 Yurakucho, Chiyoda-ku, Tokyo
◆Founded	April 4, 2012
◆Representative	Representative Director & CEO Mitsunori Nanno
◆Employees	230 (as of 03/01/2020)

<FiNC Services>

- FiNC App: <https://finc.com/>
- FiNC Mall: <https://mall.finc.com/>
- FiNC Diet Coaching: <https://dietcoach.finc.com/>
- FiNC for BUSINESS: <https://corporate.finc.com/business/>
- FiNC Fit: <http://fincfit.com/>
- FiNC U: <https://u.finc.com/>

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